



ALICIA KEYS, DABABY, KAROL G, TATE MCRAE, AND JACK HARLOW
ADDED TO “2020 MTV EMAS” PERFORMER LINEUP

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PRESENTERS INCLUDE ANITTA, BEBE REXHA, WINNIE HARLOW, RITA ORA,
MADISON BEER, AND WWE SUPERSTAR ROMAN REIGNS

MADISON BEER, WHY DON'T WE AND 24KGOLDN TO PERFORM DURING THE “PRE-
GAME” SHOW

ARTIST IMAGES [HERE](#)

SOCIAL TAGS: #MTVEMA @MTVEMA @VIACOM_INTL

NEW YORK/LONDON—OCT. 27, 2020 - MTV today unveiled that Alicia Keys, Karol G, DaBaby, Jack Harlow and Tate McRae will join the “2020 MTV EMAs” performer lineup. Additionally, American singer Madison Beer, Brazilian superstar Anitta, supermodel Winnie Harlow, WWE Universal Champion Roman Reigns and former MTV EMA hosts Bebe Rexha and Rita Ora will make special appearances throughout the global music celebration airing on Sunday, November 8th.

Madison Beer, Why Don't We and 24kGoldn will kick off the celebration with performances in the “pre-game” show.

15-time GRAMMY award-winning artist/songwriter/musician/producer and New York Times bestselling author, Alicia Keys is performing in this year's MTV EMAs following the September release of her highly anticipated seventh studio album *ALICIA* (via RCA Records). The album, which shows the many sides of Alicia, garnered her an 8th album to hit No. 1 on the Billboard Top R&B Album chart, Top 5 on Billboard 200, and the biggest first week sales for a female R&B artist in 2020.



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Following the global success of his latest album *Blame It On Baby*, hip hop phenom DaBaby is performing in the MTV EMAs for the first time. He is also nominated for four MTV EMAs including “Best New”, “Best Hip Hop”, “Best Song” and “Best Collaboration” for his breakout hit “ROCKSTAR” featuring Roddy Ricch.

Multi-platinum and Latin GRAMMY winner, Karol G, who is nominated for “Best Collaboration” for her single “Tusa” with Nicki Minaj as well as “Best Latin,” “Best Video,” and local award category “Best Lat Am Central Act” is performing in the EMAs after releasing her highly anticipated single “Bichota.” A song that shares a calling for empowerment and inclusion for all.

On the heels of her EP *all the things I never said*, singer Tate McRae and two-time platinum “WHATS POPPIN” rapper Jack Harlow are making their debut in the EMAs and are both nominated in the category for “Best Push,” with Harlow nominated for “Best New” as well.

Alicia Keys, DaBaby, Karol G, Tate McRae, and Jack Harlow will join previously announced performers Sam Smith, Maluma, Doja Cat, YUNGBLUD, Zara Larsson, and show hosts Little Mix.

The MTV EMAs will be unlike any other as this celebration of global music is shot from multiple locations, including Hungary for the first time ever, and London. Fans will get an inside look at four iconic locations around the vibrant country of Hungary, the official partner of the “2020 MTV EMAs.”

The full “2020 MTV EMA” nominee list is available [here](#).

Official partner of the “2020 MTV EMAs” is HUNGARY.



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Voting is open at [mtvema.com](https://www.mtvema.com) until November 2nd at 11:59pm CET.

To stay in tune with all things EMA, follow the show on [Instagram](#), [Twitter](#), Snapchat (@MTVEMA) and [Facebook](#) and follow the social conversation using #MTVEMA @MTVEMA.

For artwork, press assets and further information please visit press.mtvema.com.

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ABOUT THE 2020 MTV EMAs

The *MTV EMAs 2020* will broadcast across the globe on November 8th. One of the biggest global music awards shows of the year that celebrates the hottest artists from around the world, the *MTV EMAs* bring music fans a unique, multi-platform experience across MTV’s global network in 180 countries. Follow @MTVEMA on [Facebook](#), [Twitter](#), [Snapchat](#) and [Instagram](#), and join the conversation with #MTVEMA. Bruce Gillmer and Richard Godfrey are Executive Producers. Debbie Phillips and Chloe Mason are Producers.

ABOUT HUNGARY

HUNGARY is the official partner of the “2020 MTV EMAs.” As the iconic awards show is known to spotlight Europe, this year marks a historic “first” for the country. As an official partner of the MTV EMAs, fans will have a chance to get an inside look at four iconic locations within the beautiful, vibrant country during this year’s show.

**Check local listings.



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